



How to Apply for a Women in Sports Tech Fellowship

WiST supports college and grad students eager to begin their careers in the sports tech industry. We define the sports tech industry broadly and encourage proposals that combine the themes of sports and technology creatively. Fellowships are an integral part of how we propel women into important roles and leadership positions in our industry. Please carefully review these guidelines.

This Women in Sports Tech Fellowship grant of up to \$5,000 is open to all enrolled female full-time undergraduate and graduate students at an accredited university located in the United States. Students must be in good academic standing and have a US Taxpayer ID Number [TIN].

You may submit a project of your own design or apply as a General Applicant for a Structured Internship opportunity. In addition to the grant, WiST will cover the cost of housing and first and last flights up to an additional \$2,500 for WiST Fellows who design or secure a non-virtual internship. This is contingent upon pandemic-related national travel advisement and may vary year to year. Please refer to the website for application deadlines.

There are two ways to apply for a WiST Fellowship Grant.

One: Self-Created Project

Craft an internship proposal for a project at a sports technology business of your own choosing. WiST can provide suggestions of sports technology companies if you need ideas. Reach out to these companies directly, identify the person who can serve as your Project Advisor, and explore summer internships or projects, particularly if the companies do not have a structured internship in place. Be creative! Submit your Resume, a Letter of Support from your project advisor, a Creative Piece and your Project Proposal.

Two: General Applicant to a Structured Internship from our WiST Network

Submit a general application expressing your interest in a sports tech summer internship. Submit your Resume/Bio, a General Letter of Recommendation and a Creative Piece through the application portal. Identify which projects appeal to you most of the opportunities we provide through our network. Your information will be shared with the host company as part of the judging rounds.

All applicants must submit the following materials through the application portal and adhere to all the deadlines published on the website:

Resume/Bio

Include a current personal resume (maximum of two pages) that includes a short biographical statement. List work experience, LinkedIn address, campus and community activities, honors and awards received in college, and the contact information for two references (faculty, non-profit or business professionals).

Letter of Support or Recommendation

If you will be working with a startup or other business organization of your own choice, you are required to submit a letter of support from someone you will work with in that organization. Applicants should contact potential organizations or individuals as early as possible and at least two weeks prior to the closing of the application period. You should work with them to create your Fellowship Project Proposal so that your work contributes to the goals of their organization.

Submitting a general application? Please include a letter of recommendation from a professor or professional who can speak to your glowing attributes.

Express Yourself

Express yourself and the ways you think and work to help us analyse your candidacy in more depth. Respond through poetry, photography, drawing, video, animation or presentation. If applicable, provide a file or link to a relevant platform such as YouTube or Vimeo. Introduce us to YOU in any shape or form that will help us get to know you better beyond the confines of a professional resume.

Fellowship Project Proposal

Self-created Project Applicants should design an internship experience of no less than eight full-time weeks. A fellowship proposal (1,200 word limit) should address the following:

- A detailed description of your sport tech project that explains what, where, when, how long, with whom, and why. Include any relevant background information that will help the selection committee understand your project.
- A description of relevant experience that has prepared you for the project you are proposing (i.e., skills, research or work experience, etc.).
- The goals you have set for yourself and how you plan to accomplish them.
- How you plan to use the knowledge, relationships, and skills you gain during your fellowship experience in the future.

All Self-Created Project applicants need to identify a full-time faculty advisor or experienced business professional for the fellowship. This person should review your proposal and advise you on proposal content, logistics, and/or questions you should ask with your project.

Judging Criteria

Self-Created Project Applications will be judged based on the project and how it relates to the sports tech industry; the opportunity for growing your skills sets; and the feasibility of your project. The project can be related to software engineering, mechanical engineering, UI/UX design, graphic design, product design, data science, marketing analytics, product management, and web development...or any other realm in the sports tech landscape that tickles your fancy.

General Applicants will be judged based on your drive and passion, your expressed interest in exploring this landscape, how this opportunity could impact your career aspirations and your willingness to learn and grow in a structured internship.

Finalists for both Self-Created and Structured Internships will have a panel interview with members of WiST board leadership and team members. General applicant finalists may also have an interview with the sponsoring organization.

Timeline

Applications will open January 1, 2021, for the next application round of Women in Sports Tech Fellowships. Deadlines for submission will be updated on the website once confirmed.

Applicants with questions are encouraged to contact WiST for feedback and guidance throughout the open application period at info@womeninsportstech.org. Our goal is to assist future business leaders and entrepreneurs in the sport tech industry. We want you to succeed!