



# 2020 WiST Sports Tech Fellowship Structured Internship Opportunities

**Please note: this list will continue to grow.**

**Check back before the April 17 deadline to review all your options for a general application. All options will be listed in a check box question on the YouNoodle application. You can wait until the application closing date before you submit your application in order to review all opportunities.**

## **ROUTE Inc. Digital and Mobile Engagement Internship Herndon, VA (Washington DC area)**

Assist with the increase in consumer/customer social media and mobile app engagement/user adoption at ROUTE Inc., where data science, machine learning, and advanced analytics help high school football players choose the best path to play college football, leveling the playing field between recruits and recruiters. End of project deliverables include image and video artifacts, ad artifacts and reports. Internship performance will be evaluated by user engagement analytics and reports. Ideal candidates will have the following skill sets: video capture and editing; creative writing and strategic thinking; digital marketing and customer engagement; specific experience with Twitter, Instagram, Facebook and LinkedIn. Applicant should have a personal laptop and (optional) iOS device.

## **Games That Move You, Game Programmer Internship Columbus, Ohio**

Games That Move You (GTMY) is a public benefit corporation aimed at providing world-class physical and neurological rehabilitation at a fraction of the cost. We achieve this through at home, AI-adjusted physical exercises that are tracked via computer sensors. Additionally, in order to make physical therapy more engaging, and hence provide better compliance, these exercises are tied to game mechanics that allow the user to progress in a digital video game custom designed for this application. Our framework has gone through extensive clinical trials with Traumatic Brain Injury (TBI) survivors, individuals affected with Multiple Sclerosis (MS) and spinal injuries. The results have been impressive, providing better compliance, better range of motion and even some weight-loss or cardio-vascular improvements.

Successful candidate will must have experience in C# and the Unity3D platform. This project will rework several aspects of our existing game, including the menu system, the camera system and our special effects. In particular, the menu system will be updated to be more dynamic and engaging. The camera system will be replaced with Cinemachine cameras to allow for better inclusion of the player and the NPC characters within the scene. Finally, if time, a small project to replace our particle systems with the new GPU-based VFX system in Unity3D. Successful candidate will have the opportunity to learn these new technologies as they implement these small projects.

## **The EZ Wrap Internship with Yvonne Cagle**

### **Mountain View, California**

This internship opportunity is framed around the EZ Wrap method demonstrated to accelerate the body's natural healing capacity after strains, sprains, or deconditioning. The intern will:

1. Be engaged in the build-out and fabrication of a consumer-facing minimal viable product and sensor package that would align with the pre-vetted design specifications required to activate the body's accelerated restorative response.
2. Learn how to safely position the wearable guide to produce the accelerated response.
3. Collect and organize research data and images cataloging accelerations in recovery timelines
4. Assist with facilitating strategic introductions, conversations, and demonstrations with pivotal industry leaders in the sports and rehab industry.
5. Learn and advance proficiency in the disciplines of bioengineering surrounding personalized training optimization, strength and reconditioning protocols, injury recovery, reinjury prevention.

The EZ Wrap Approach is a novel approach that strategically positions wearable tech in a comfortable and personalized fashion to naturally increase blood flow and refresh and re-energize overworked or strained limbs. We are seeing weeks of therapy turned into days, and days of discomfort and stiffness into mere minutes--no matter whether the condition is days or decades old. The more inflamed, the more accelerated and amplified the results. If there is no strain, lightweight for a few minutes can lead to powered new muscle growth within as little as two weeks.

## **Zoomph Data Analyst Intern**

### **Reston, Virginia**

Zoomph powers sports and esports teams, leagues, agencies and brands with consumer social insights and a sponsorship AI measurement and evaluation platform. As a data analyst intern, you will be working with our sales, marketing, analyst and product teams to help put together marketing content, platform features and client reports for some of the top organizations in the world of sports and entertainment.

Responsibilities:

- Process & visualize Zoomph data to tell stories through insights on blogs and reports
- Work on Zoomph R&D projects and help improve automation for tasks with Engineering
- Evaluate and optimize data quality efficiently.

Requirements:

- Familiar with platforms like YouTube, Twitter, Instagram, TikTok and Twitch
- Interest in sports, esports or entertainment
- Data analysis skills and ready to have fun

## **Rice University Sport Management Department Internship**

### **Houston, Texas**

Full details to be added here imminently. Internship likely to focus on research and academic support.

## **Games That Move You, Technical Artist Internship**

### **Columbus, Ohio**

Games That Move You (GTMY) is a public benefit corporation aimed at providing world-class physical and neurological rehabilitation at a fraction of the cost. We achieve this through at home, AI-adjusted physical exercises that are tracked via computer sensors. Additionally, in order to make physical therapy more engaging, and hence provide better compliance, these exercises are tied to game mechanics that allow the user to progress in a digital video game custom designed for this application. Our framework has gone through extensive clinical trials with Traumatic Brain Injury (TBI) survivors, individuals affected with Multiple Sclerosis (MS) and spinal injuries. The results have been impressive, providing better compliance, better range of motion and even some weight-loss or cardio-vascular improvements. Successful candidate will rework our tile-based landscape level generator to the HDRP rendering pipeline, provide a richer set of outdoor river, landscape and mountain tiles, add volumetric fog better post-processing. Great opportunity to learn about some of these new features within Unity and apply them to a real video game.

## **Hookit Digital Sponsorship/Content Marketing Internship**

### **San Diego, California**

Hookit is revolutionizing how brands maximize their sponsorship value. As a content marketing intern, you will support the marketing team in creating engaging written, audio, and video content. The content marketing intern will be expected to create engaging stories from data focused on the world of sports and sponsorship. Much of these stories will focus on the brands invested in sports in the lead up to the Olympics and other major sporting events this summer. This content will be geared toward sponsorship managers and brand marketers.

#### **Responsibilities:**

- Working with the marketing and data teams, mine Hookit's massive database for interesting stories related to current sporting event and sponsorship activations
- Create content (e.g. blog posts, videos / audio, website updates) that tells engaging stories from sponsorship data, focused on the benefits of the Hookit platform for brand marketers

#### **Requirements:**

- Currently pursuing undergraduate degree
- Interest in business, marketing, technology, and sports / sponsorships
- Excellent writing skills—there is a heavy amount of writing in this role
- Proficiency in Adobe Creative Suite
- Excellent spreadsheet / data analysis skills

#### **Extra Credit**

- Proficiency in graphic design
- Proficiency in video / audio editing software in order to create videos featuring the product
- Proficiency in Adobe Creative Suite

## **Hookit Product Marketing Intern**

**San Diego, California**

Hookit is revolutionizing how brands maximize their sponsorship value. As a product marketing intern, you will support the marketing team in telling the story of our product and highlighting how brand marketers are leveraging the Hookit platform. You will work with the marketing, client success, and product teams to create engaging content about specific feature sets and their benefits, both existing and new ones as they are launched.

Responsibilities:

- Working with the marketing and the product teams, educate both internal and external stakeholders about our product features and their benefits
- Create product content (e.g. blog posts, videos / screen captures, sales enablement documentation, website updates) to articulate the benefits of the Hookit platform for brand marketers

Requirements:

- Currently pursuing degree
- Interest in business, marketing, technology, and sports / sponsorships
- Excellent writing skills -- there is a heavy amount of writing in this role

Extra Credit

- Proficiency in graphic design
- Proficiency in video / audio editing software in order to create videos featuring the product
- Proficiency in Adobe Creative Suite

## **Zoomph Marketing Intern**

**Reston, Virginia**

Zoomph powers sports and esports teams, leagues, agencies and brands with consumer social insights and a sponsorship AI measurement and evaluation platform. As a marketing intern, you will be working with our sales, marketing, analyst and product teams to help put together marketing content for partnerships and business intelligence teams for some of the top organizations in the world of sports and entertainment.

Responsibilities:

- Process & visualize Zoomph data to tell stories through insights on blogs and reports
- Engage with social audiences across Zoomph's platforms
- Create content that captures attention, and halts thumb scrolling

Requirements:

- Familiar with platforms like YouTube, Twitter, Instagram, TikTok and Twitch
- Interest in sports, esports or entertainment
- Marketing skills and ready to have fun

## **FaZe Clan ESports Internship**

**Los Angeles, California**

Full details to be added here imminently. Two internship positions available in HR at the premier world ESports organization.